



HS

HAYLEY SPITLER

REPORTER • ANCHOR • MULTIMEDIA JOURNALIST

CONTACT

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SKILLS

- Broadcast writing and AP style print writing
- Filming/Videography with experience using Sony NX5U, Sony PMW200, GoPro
- Proficient with editing in Adobe Premiere Pro
- Create graphics using Photoshop and VIZ
- On-camera work includes live reporting, anchoring, and recorded packages
- Proficient with Microsoft Office, Instagram, Facebook, Twitter and Social News Desk
- Proficient in INews, ENPS, Ross Inception, EZnews

EDUCATION

LOYOLA UNIVERSITY CHICAGO
BROADCAST JOURNALISM
MARKETING MINOR
GRADUATED CUM LAUDE 2019
GPA 3.7

PALM BEACH ATLANTIC UNIVERSITY
JOURNALISM
FALL SEMESTER 2015
GPA: 3.9

EXPERIENCE

ANCHOR

WEAU 13 NEWS

NOV 2020 - PRESENT

Moved to the main newsroom in Eau Claire to anchor and produce First News At Nine every week night. I produce the 4 pm newscast every weekday as well. Create graphics for broadcast. Write scripts and edit reporter scripts. Continue to report by finding and telling feature stories as well as covering breaking news and other stories the station needs. Won a WBA award for my feature story 'Anthony's Legacy'

MULTIMEDIA JOURNALIST

WEAU 13 NEWS

AUG 2019- NOV 2020

Worked independently at the station's bureau in La Crosse. Found stories, scheduled and conducted interviews, filmed b-roll and standups, wrote and edited packages and vosots. Went live on-scene for breaking news and nightside pieces. Interviewed the Vice President twice one-on-one during the 2020 election year.

NEWS INTERN

NBC SPORTS CHICAGO

JAN-JUNE 2019

Assisted producers in getting content ready for pre- and post-game shows. Operated the teleprompter for in-studio productions. Transcribed interviews. Edited and wrote scripts for highlights. Logged footage of games (basketball, baseball, football, hockey, etc.) Assisted in making graphics for intermission and post-game shows. Went on location for coverage of Bulls, Blackhawks, White Sox and Cubs games/ practices. Represented NBC Sports Chicago at SoxFest and Authentic Fan nights at the United Center.

PRODUCTION INTERN

WTTW /CHICAGO TONIGHT

AUG - DEC 2018

Completed research for producers and pitched story ideas for nightly broadcasts. Greeted, escorted and managed guests for studio segments and created guest seating charts. Printed and arranged scripts for distribution to cast and crew efficiently. Transcribed interviews, logged videos, assisted with editing packages. Compiled and organized program content and information into the show's database accurately.

EXECUTIVE PRODUCER/ANCHOR

RAMBLER SPORTS LOCKER

AUG 2016 - MAY 2019

Rambler Sports Locker is a weekly student-run production that focuses on all things Loyola sports. Led fellow students and recruited and maintained members. Regularly anchored, wrote and edited scripts, VOs, filmed and edited packages, wrote and fronted in-house reports. Operated camera, teleprompter, audio, switcher, and lights during filming. The highlight of the RSL experience was leading a team of journalists and reporting when Loyola Chicago went to the Final Four in the NCAA March Madness tournament. The team produced content for professional news organizations including television, radio, newspapers, online and social media outlets. Led daily editorial meetings and worked with Loyola and NCAA officials. Set deadlines, shot, wrote and edited sports and news packages.

PRODUCER AND REPORTER

LOYOLA NEWS CHICAGO

JAN - MAY 2018

Loyola News Chicago is a weekly broadcast focusing on Chicago and Loyola news. Regularly wrote scripts, produced packages and VO/SOTs. Weekly roles included producing, directing, anchoring, reporting, floor-directing, audio, operating cameras. Created several same-day reports for the telecast. Always made deadlines individually and as part of the team.